

# State of Emergency

A recommendation for statewide action the week of May 9–13, 2011

**OVERALL GOAL:** Protecting public education and essential public services.

**SHORT TERM GOAL FOR THIS WEEK OF ACTION MAY 9–13:**

Force legislature to pass tax extensions to prevent deeper cuts to schools, colleges and other essential public services.

**OBJECTIVES:**

- **Short-term:** Convince the Legislature to pass the state budget with tax extensions.
- **Long-term:** Educate and convince communities to change tax structure and achieve tax fairness in order to achieve adequate, stable and ongoing funding for public education and essential public services.

In order to achieve our immediate objective and, at the same time, build support for our long-term goal, the joint leadership and staff workgroup proposes the following:

Between now and May we need to educate, energize and organize members; educate and outreach to community; and coalition building.

May 9–13, 2001, will be a week of escalating action ending in a bold statewide unifying activity. The entire week of action will involve a broad coalition of the Education Coalition (this includes PTA, California School Boards Association, School Administrators, School Employees, SEIU, County Offices and County Administrators, School Business Officials and Superintendent of Public Instruction), parents, all other labor unions, faith and community groups. **The week begins and ends with a group of educators (with others invited to join) taking over the State Capitol.**

To guide our internal organizing through this week of action, we are using the acronym

## **L.E.A.R.N.**

**L**egislative **E**very Parent **A**ppreciation and Allies **R**evenue **N**ot Business as Usual

### MONDAY, MAY 9

Focus on **LEGISLATIVE** activities

- Calls, visits, emails, target Republicans in critical areas

### TUESDAY, MAY 10

Reach out to **EVERY PARENT**

- Phone call, flyers, letters home, walking neighborhoods, leafleting, mall grade-ins

### WEDNESDAY, MAY 11

Use Day of the Teacher to **APPRECIATE educators and ALLIES**

- Partner with PTA to thank educators, fieldtrips to fire stations, and other ally activities.

### THURSDAY, MAY 12

Promote the need for **REVENUE** for schools and other essential public services

- Educate members and community about TAX FAIRNESS. “Refrain from Shopping” day.

### FRIDAY, MAY 13

It’s **NOT BUSINESS AS USUAL**. Declare a STATE OF EMERGENCY.

- 300 volunteers needed to sit-in/occupy the state capitol (beginning Monday, May 9) and regional rallies calling on legislators to “free the occupants by passing the tax extensions and protecting public education and other essential public services. Regional rallies are in Sacramento, San Francisco Bay Area, Los Angeles, Fresno, Inland Empire, San Diego and Palm Springs.

There were many great ideas for activities and community outreach that can be incorporated into this week of action. CTA will compile a list and share it in the coming days.

The Committee recognizes that this is just the start of a long-term, cohesive plan, and the committee will be convening again to complete that process.