

2015 NEA Leadership Summit Breakout Sessions for *Friday, February 27, 2015*

Breakout Session 1, 5:30 - 7:00 pm

CODE	SESSION TITLE	SESSION DESCRIPTION	PRESENTER
ORG2	<b>Organizing Through Listening: Successes of the Milwaukee Teachers' Education Association</b> <i>(Repeated Saturday AM)</i>	Under tremendous political pressures including the stripping of collective bargaining and the spread of voucher schools in Wisconsin, The Milwaukee Teachers' Education Association has worked to organize members through the simple science of listening to member's needs, fears, hopes and desires for their professional career path and their students. In turn, the MTEA has provided specific supports and professional development opportunities for members in such areas as early childhood best practices, National Board assistance, integrating social justice into the curriculum, teacher evaluation, teacher residency, social media in organizing, authentic assessment and more.	Jeffrey Baas
ORG1	<b>House Meetings</b> <i>(Repeated Saturday AM)</i>	House meetings are an effective organizing tool to build community partnerships and support. The session would introduce the concept of house meetings, train participants to conduct house meetings, and practice an actual house meeting with a trained facilitator.	Tim McCluskey
ORG2	<b>Restorative Justice Practices: Engaging Educators at the Intersection of Policy and Practice</b> <i>(Repeated Saturday AM)</i>	AISR's Restorative Justice Workshop is designed to engage educators in a discussion around the shift in discipline policies from punitive to restorative. Federal guidelines and local policy changes aimed at transforming school culture and climate are happening all over the country. As is the case with many education policies, educators have not been fully engaged in the process and their concerns regarding implementation, resources, and training are not being addressed in many districts. Our Restorative Practices Workshop will cover the context for the need to shift policies, the principles of Restorative Justice, how it is practiced within a school/classroom, the inclusion of educator concerns, and the role educators can play in leading school discipline transformation.	Kesi Foster
ORG2	<b>Generation Next Leaders</b> <i>(Repeated Saturday AM)</i>	Nearly 50 percent of new teachers leave the profession within the first five years. One of the main causes for this statistic is teachers do not feel connected to their profession. Locals, through a strong focus on engagement and organizing, can not only connect and retain these young members but transform this next generation into engaged association leaders. Generation NEXT Leaders invites you to explore your current perceptions and opportunities for shared decision-making with young local association members, gain techniques and resources to organize, strengthen your work in the association, and create a team of NEXT generation leaders.	Eboney McKinney
ORG2	<b>Educating and Protecting All Our Children: The Village at Work</b> <i>(Repeated Saturday AM)</i>	This session will entertain papers or speeches from NEA's Health Information Network or related groups and other educators spanning various disciplines. The session will focus on educating all students using the research of Lisa Delpit & others. Additionally, the health needs of students and social aspects of concern for those in K-16 will be addressed. Finally, the roles of community leaders/organizations as well as issues related to dropout prevention, high school graduation rates, and the cradle-to-prison pipeline will be addressed.	Daryl Gates
ORG2	<b>Community Organizing: Engaging the Latino Youth</b> <i>(Repeated Saturday AM)</i>	Learn to build relationships and organize within the community to coalesce around issues impacting students of color and public education. Using the principle of organizing to build relationships with families, community, and organizations. Additionally, learn how to create support for neighborhood public schools and counter the privatization interests of groups trying to appropriate the Latino community. Discover how we are building a pipeline for Latino youth into teaching careers.	Nidia Lias

ORG2	<b>Changing the Culture of Your Local</b> <i>(Repeated Saturday AM)</i>	This hands-on session covers five of the six leadership competencies: Advocacy, Business, Governance and Leadership, Leading Our Professions, and Organizing. It focuses on the interrelated nature of these competencies and on the development of local power by leveraging all these areas of leadership into a mutually sustaining virtuous circle of member engagement. Participants will study how the individual competencies were developed in the Seattle Education Association and do idea mapping for potential pathways forward in their own locals. Activities include: The Essential Voice on Education; Budget/Priorities Analysis; Identifying and Developing Leaders; Grabbing Hold of the Reins of Education Debate; Listening: The Essential Activity.	Jonathan Knapp
ORG3	<b>Translating Vision into Reality through Innovative Organizing, Education, and Leadership.</b> <i>(Repeated Saturday AM)</i>	David Rolf, President of SEIU 775 was a driving force behind worker mobilizations and political engagement in SeaTac and Seattle during their successful push for a \$15 minimum wage. Panelists will include individuals who helped lead the fight for \$15 at all levels. The session will be broken into three segments, each will include a 15-minute presentation and a 15-minute interactive panel: (1) a presentation on income inequality in Seattle, with a panel led by a low-wage worker who organized fellow workers in the fight for \$15; (2) a presentation on mobilization, media engagement, and narrative building with a panel led by a campaign organizer discussing campaign tactics, direct organization, and coalition-building; and, (3) a presentation on political and voter engagement, with a panel led by a top academic on research studies supporting minimum wage increases to reduce income inequality.	David Rolf
ORG2	<b>Professional Issues Organizing: Engaging NEA Members for Relevance &amp; Action</b> <i>(Repeated Saturday AM)</i>	How can we connect the professional interests of our 3.2 million NEA members with our organizing tradition to create new power? Our members have the solutions to the challenges facing America's public schools, and we can help elevate their voices in the dialogue. The High Standards Fair Testing (HSFT) Campaign is working with NEA affiliates to implement best practices in professional issues organizing. In this session, we'll explore key concepts, hot topics (e.g. Toxic Testing), share emerging case examples and identify successful programs among participants.	Jim Meadows
ORG3	<b>Going on the Offense by Fighting Predatory Municipal Finance Deals</b> <i>(Repeated Saturday AM)</i>	Wall Street is at the heart of efforts to defund and dismantle public education in this country. By selling districts expensive, risky, and predatory financial products, banks extract millions from school districts every year. They then use the budget shortfalls they helped create to argue for privatization schemes. This session will talk about how education professionals can unite with parents and community members to go on offense to fight these deals and hold Wall Street accountable in order to win full funding for public education.	Saqib Bhatti
ORG2	<b>Developing Local Campaigns for "Time2Teach" and Reduction of Standardized Testing</b> <i>(Repeated Saturday AM)</i>	Developing Local Organizing Campaigns for "Time2Teach" and reduction of standardized testing. This workshop will share a few exciting model campaigns from around the country, engage in strategic discussion about building authentic community/parent partnerships, discuss best practices for moving to real wins along with leadership development, and share resources from NEA and others in support of Local work.	Sarah Markey & Sejal Barberia
ORG1	<b>Building a Local Campaign for "The Schools our Students Deserve"</b> <i>(Repeated Saturday AM)</i>	Building a Local Campaign for "The Schools our Students Deserve". Jenn will share the coalition developed in Milwaukee between educators, parents and community and share tactics for outreach and engagement. She will offer up sample materials and resources for working in coalition and for branding our work in the name of student success.	Jennifer Epps (Wisconsin Jobs Now)

LOP2	<b>From the Field: Lessons in Educator Leadership</b>	This session will explore ten lessons of leadership that the presenter has learned through trials as a teacher leader, a union leader, and now a leader in the education non-profit sector. We will discuss the process of becoming a leader and developing leadership skills. Each Lesson in Leadership will be taught through personal stories and the presenters own experiences in leadership. Following the presentation, participants will have the opportunity to participate in a discussion and analysis of their own leadership qualities, share their leadership stories with each other, and identify potential areas for future growth.	Matthew Courtney
LOP2	<b>Iowa Teacher Leadership and Compensation: The Local, State and National Association Working Together</b>	This session brings forth the intersection of the New Iowa Teacher Leadership and Compensation Law, which will have 25% of Iowa teachers in a leadership position by the year 2016, with the NEA Teacher Leadership Initiative and how this is all playing out in locals. We'll share our state VIVA conversation and the legislative work that got the law in place. The session will include a look at pitfalls we are working through and the use of an NEA Great Public Schools grant to support professional development in collaboration with the State Administrators Association.	Tammy Wawro
LOP3	<b>Best Practices in Professional Development for Mentor Teachers</b>	A team of teachers and the Director of the San Francisco Teacher Residency (SFTR) will facilitate an interactive session about our model of professional development for mentor teachers. In this session, we will share protocols, best practices, and personal experiences with establishing conditions for effective, teacher-centered leadership development. The SFTR professional development model creates opportunities for mentor teachers to develop coaching, feedback, and facilitation skills through collaborative problem solving, role-play, and community building. The session will include brief presentations, video footage from a recent professional development session, video testimonials from mentor teachers, and Q&A with the audience. We will also share tools and agendas from our learning sessions together on topics that include providing feedback to student teachers, supporting residents with equity-focused lesson planning, and implementing co-teaching structures. We invite all educators to explore how this mentorship model could be helpful to other educational roles that utilize mentorship models.	Johnathan Osler
LOP3	<b>Educator-Powered Schools: Trusting Educators with School Success</b> <i>(Repeated Saturday AM)</i>	Educators nationwide are exploring meaningful opportunities to transform student learning through teacher-powered schools. These educators, in exchange for accountability, have the authority to collectively design and manage their school and make decisions influencing school success. Data show 1 in 5 teachers are ready to start, and 85 percent of Americans would support them. Join lead author of Trusting Teachers with School Success, Kim Farris-Berg for this session and you'll discover a career path worth serious consideration.	Kim Ferris
LOP1	<b>The Arts Advantage: Leveling the Playing Field through Arts Programs and Arts Integration Initiatives</b>	The purpose of the session will be to: 1. Delineate how the arts (visual art, music, dance and theatre) offer ALL students opportunities for success. 2. Share current research from national and South Carolina resources which is evidence for how the arts and arts integration benefit students across all socio-economic levels in American Public Education. 3. Share arts advocacy tools and resources that participants can use immediately to support, add, or grow arts education in their own public school settings.	Nancy Pope

LOP3	<b>Trust, Collaboration, and Visionary Leadership: A Case Study in Labor-Management Collaboration</b> <i>(Repeated Saturday AM)</i>	The Consortium for Educational Change (CEC) is a 28 year-old, not-for-profit organization that partners with unions and administrations to build collaborative labor-management structures, processes, and cultures. These elements can transform educational systems to continuously improve student achievement. In 2001, CEC member district Marquardt Elementary District 15 faced a budget deficit, hired a new superintendent, and started to experience tremendous demographic change. Marquardt engaged CEC as a partner and over the next 12 years implemented several initiatives focused on building trusting relationships as the foundation for collaboration among district administration, teachers, unions and the school board. These relationships, allowed Marquardt to maintain its level of student achievement. This case study provides an opportunity to discuss how collaborative cultures, structures and processes can be successfully used by school districts and unions to implement education reform initiatives in powerful ways.	Mary McDonald
LOP2	<b>Making it CClear: A Model for Educator Led Common Core Implementation</b> <i>(Repeated Saturday AM)</i>	Through a partnership grant from NEA, the Delaware State Education Association created the "Making It CCLEAR" program. DSEA's goal was twofold - to develop a select group of teacher leaders capable of: Educating Delaware educators about the Common Core Standards and the rigorous Common Core shifts in the content areas; and Advocating at the state and district level for the essential resources educators will need in order to insure student and educator success. This session provides participants with the story of the CCLEAR Cadre, their successes and lessons learned, and an easily replicated model for teacher leadership and involvement with the implementation of the Common Core State Standards.	Deborah Stevens
LOP1	<b>Fulfilling a Union-led/Student Centered Agenda Incorporating the Components of Unionism</b>	Learn how to create a labor/management collaborative approach to improving student achievement in science and mathematics programs designed by teachers using innovative technology. The Center for Teaching and Learning is providing science and math programs in four states (NJ, Vermont, Utah and Colorado) and internationally in Argentina and the Gambia. This program incorporates advocacy, leadership, and organizing strategies to meet the professional needs for educators and ESP members.	Joyce Powell
LOP2	<b>Meeting the Needs of the Whole Student</b>	Participants will gain skills to foster positive educational environments with students. This will be from the perspective of understanding their cultures, homes, and communities. This session will provide strategies to educators that will help ensure the successful of the students they serve with an even greater focus on community resources that are available.	Laura Montgomery
LOP3	<b>Rock The Union: Rethinking Our Union to Engage Early Career Educators</b>	Over 50% of today's teaching force has less than 10 years' experience. Our unions are losing the membership and engagement of early career teachers and education professionals. What can our unions do to ignite this new generation of educators in union work? In 2013-14, NEA partnered with Teach Plus to answer this question. 50 early career teachers from across the country wrote the groundbreaking report, Rock the Union: An Action Plan to Engage Early Career Teachers & Elevate the Profession. Recommendations include: 1. Re-allocate budget to prioritize spending on professional issues/teacher development 2. Develop leadership pathways for excellent teachers 3. Implement governance structures dedicated to voice of early career teachers 4. Modernize existing processes through technology 5. Launch a Rock the Union campaign to engage Learn about locals that are already implementing these recommendations. Join the conversation about how your local can elevate the profession and engage early career educators!	Arielle Zurzulo
LOP1	<b>How To Start The Home Visit Project At Your School or District and Keep It Sustainable</b>	Come listen and learn how educators in both Sacramento, St. Paul and around the nation are engaging families outside the classroom. In this session, you will learn how to start a home visit program and how to keep the program sustainable over the years. Educators will share their experiences on how home visits have made their teaching more relevant for their students and parents will share why they want you in their home.	Lisa Levasseur

LOP1	How to Use Working Conditions to Improve Student Learning and Teacher Educator <i>(Repeated Saturday AM)</i>	The New Teacher Center's (NCT) Teaching, Empowering, Leading, and Learning (TELL) Survey provides data to schools and districts about whether educators have the supportive school environments necessary to succeed with students and remain in schools. NTC's TELL Survey is the only statewide survey of working conditions supported by the NEA and supporting the active engagement of state affiliates and local leaders. The data represents the perceptions of educators. Using information for school improvement is critical. Participants will utilize the TELL Survey data and aligned tools as an artifact to assist in self-reflection, goal-setting, and converting of association plans into actionable steps for school improvement. This interactive session strives to support association leaders toward improving education processes and policies at the school and district levels. Experience the journey from NTC's national perspective, their work with ten states, and the state perspective of Maryland.	Dawn Shepherd
GOV1,2,3	Use Advanced Body Language Techniques to Effectively turn and change your Relationships	This instructive and powerful break-out session will prepare you to recognize the key verbal, non-verbal, and written hot spots that people show all the time that we often miss in our conversations when building trust and rapport. Imagine the impact you will have on others when you are inspired to look at the world differently.	Chris Ulrich
GOV2	The Four Competencies of the Senior Leader	The workshop will include brief presentations of Strategic Leadership (mission, vision and values), Performance Leadership (feedback, delegation, coaching), Inspirational Leadership (emotional intelligence), and Moral & Ethical Leadership (trust, transparency).	David Moriah
GOV3	Knowledge Based Decision Making	In this session participants will use knowledge based decision making to address a real issue they select and then use participatory strategic thinking to develop a solution strategy. Leadership and governance expert Glenn H. Tecker, and author of The Will to Govern Well, offers guidance to help you identify real solutions to real issues facing you as an Association leader.	Glenn Tecker
GOV2,3	Facilitative Leadership Track (Complete training to be comprised of all 5 Breakout Sessions and attendees will remain in the same room throughout the summit)	<b>Tapping the Power of Participation:</b> This high level track is designed to enhance your effectiveness as a leader. The training is organized around Practices for involving and empowering others: Share an Inspiring Vision; Focus on Results, Process and Relationships; Facilitate Agreement; and Design Pathways to Action. Participants will experience awareness building and skill development and will remain in this track for the duration of the Leadership Summit experience (participants will join Summit general sessions)	TBD
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## 2015 NEA Leadership Summit Breakout Sessions for *Saturday, February 28, 2015*

### Breakout Session 2, 8:30 - 10:30 am

CODE	SESSION TITLE	SESSION DESCRIPTION	PRESENTER
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ORG2	<b>Generation Next Leaders</b> <i>(Repeat from Friday)</i>	Nearly 50 percent of new teachers leave the profession within the first five years. One of the main causes for this statistic is teachers do not feel connected to their profession. Locals, through a strong focus on engagement and organizing, can not only connect and retain these young members but transform this next generation into engaged association leaders. Generation NEXT Leaders invites you to explore your current perceptions and opportunities for shared decision-making with young local association members, gain techniques and resources to organize, strengthen your work in the association, and create a team of NEXT generation leaders.	Ebony McKinney
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ORG2	<b>Community Organizing: Engaging the Latino Youth</b> <i>(Repeat from Friday)</i>	Learn to build relationships and organize within the community to coalesce around issues impacting students of color and public education. Using the principle of organizing to build relationships with families, community, and organizations. Additionally, learn how to create support for neighborhood public schools and counter the privatization interests of groups trying to appropriate the Latino community. Discover how we are building a pipeline for Latino youth into teaching careers.	Nidia Lias

ORG2	<b>Changing the Culture of Your Local</b> <i>(Repeat from Friday)</i>	This hands-on session covers five of the six leadership competencies: Advocacy, Business, Governance and Leadership, Leading Our Professions, and Organizing. It focuses on the interrelated nature of these competencies and on the development of local power by leveraging all these areas of leadership into a mutually sustaining virtuous circle of member engagement. Participants will study how the individual competencies were developed in the Seattle Education Association and do idea mapping for potential pathways forward in their own locals. Activities include: The Essential Voice on Education; Budget/Priorities Analysis; Identifying and Developing Leaders; Grabbing Hold of the Reins of Education Debate; Listening: The Essential Activity.	Jonathan Knapp
ORG3	<b>Translating Vision into Reality through Innovative Organizing, Education, and Leadership.</b>  <i>(Repeat from Friday)</i>	David Rolf, President of SEIU 775 was a driving force behind worker mobilizations and political engagement in SeaTac and Seattle during their successful push for a \$15 minimum wage. Panelists will include individuals who helped lead the fight for \$15 at all levels. The session will be broken into three segments, each will include a 15-minute presentation and a 15-minute interactive panel: (1) a presentation on income inequality in Seattle, with a panel led by a low-wage worker who organized fellow workers in the fight for \$15; (2) a presentation on mobilization, media engagement, and narrative building with a panel led by a campaign organizer discussing campaign tactics, direct organization, and coalition-building; and, (3) a presentation on political and voter engagement, with a panel led by a top academic on research studies supporting minimum wage increases to reduce income inequality.	David Rolf
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ORG3	<b>Going on the Offense by Fighting Predatory Municipal Finance Deals</b> <i>(Repeat from Friday)</i>	Wall Street is at the heart of efforts to defund and dismantle public education in this country. By selling districts expensive, risky, and predatory financial products, banks extract millions from school districts every year. They then use the budget shortfalls they helped create to argue for privatization schemes. This session will talk about how education professionals can unite with parents and community members to go on offense to fight these deals and hold Wall Street accountable in order to win full funding for public education.	Saqib Bhatti
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ORG1	<b>Building a Local Campaign for "The Schools our Students Deserve"</b> <i>(Repeat from Friday)</i>	Building a Local Campaign for "The Schools our Students Deserve". Jenn will share the coalition developed in Milwaukee between educators, parents and community and share tactics for outreach and engagement. She will offer up sample materials and resources for working in coalition and for branding our work in the name of student success.	Jennifer Epps (Wisconsin Jobs Now)
LOP2	<b>Professional Learning: The Path to a New Professional Identity</b>	The Education Profession is undergoing constant criticism and change. It is being heavily influenced by people around the globe. Education professionals are often seen as ineffective and unwilling to grow. Before education professionals can be taken seriously at the table, they must first take ownership of the quality of the education profession. The path to this future ownership is through professional learning. In this session, participants will learn how to harness their education professional voice in order to help support the growth of their peers. This session will review various models of teacher-led professional development initiatives and provide participants with the opportunity to practice the skills necessary to deliver effective professional learning opportunities.	Matthew Courtney

LOP2	<b>Engaging All Members of Your School Community</b>	This session will showcase strategies for involving all stakeholders in education to further the success of students. Participants will learn how a smartphone, youtube, and a smile can change your school climate from isolated to invigorating. Para educators, food service employees, custodial staff, school nurses, and secretaries are vital to our schools. This session will give tips and strategies to involve all groups of education professionals in your every-day activities and plans in order to engage all members of your school community.	Melissa Romano-Lehman
LOP3	<b>Transforming the Education Profession: Connecting Professional Responsibility with Student Learning</b>	This session will review the report of the NEA Commission on Effective Teachers and Teaching and its impact on all our education <u>professions</u> .	Madeline Fennell
LOP3	<b>Educator-Powered Schools: Trusting Educators with School Success</b> <i>(Repeat from Friday)</i>	Educators nationwide are exploring meaningful opportunities to transform student learning through teacher-powered schools. These educators, in exchange for accountability, have the authority to collectively design and manage their school and make decisions influencing school success. Data show 1 in 5 teachers are ready to start, and 85 percent of Americans would support them. Join lead author of Trusting Teachers with School Success, Kim Farris-Berg for this session and you'll discover a career path worth serious consideration.	Kim Ferris
LOP1	<b>Catalysts for Change: Inside and Outside the Classroom</b>	A panel of master teachers discuss how states, districts, and unions can support effective classroom teachers into becoming teacher leaders. Each master teacher will detail his/her unique path to union involvement, advancing the profession, and positively impacting student learning. Panel includes a diverse group of teachers (i.e., Tennessee, Vermont, Colorado, NEA/Teach Plus Fellowship, America Achieves Fellowship, National Board Certified Teachers, etc.)	Melissa Collins
LOP3	<b>Trust, Collaboration, and Visionary Leadership: A Case Study in Labor-Management Collaboration</b> <i>(Repeat from Friday)</i>	The Consortium for Educational Change (CEC) is a 28 year-old, not-for-profit organization that partners with unions and administrations to build collaborative labor-management structures, processes, and cultures. These elements can transform educational systems to continuously improve student achievement. In 2001, CEC member district Marquardt Elementary District 15 faced a budget deficit, hired a new superintendent, and started to experience tremendous demographic change. Marquardt engaged CEC as a partner and over the next 12 years implemented several initiatives focused on building trusting relationships as the foundation for collaboration among district administration, teachers, unions and the school board. These relationships, allowed Marquardt to maintain its level of student achievement. This case study provides an opportunity to discuss how collaborative cultures, structures and processes can be successfully used by school districts and unions to implement education reform initiatives in powerful ways.	Mary McDonald
LOP2	<b>Making It CCLEAR: A Model for Educator Led Common Core Implementation</b> <i>(Repeat from Friday)</i>	Through a partnership grant from NEA, the Delaware State Education Association created the "Making It CCLEAR" program. DSEA's goal was twofold - to develop a select group of teacher leaders capable of: Educating Delaware educators about the Common Core Standards and the rigorous Common Core shifts in the content areas; and Advocating at the state and district level for the essential resources educators will need in order to insure student and educator success. This session provides participants with the story of the CCLEAR Cadre, their successes and lessons learned, and an easily replicated model for teacher leadership and involvement with the implementation of the Common Core State Standards.	Deborah Stevens
LOP1	<b>Special Education: Empowering Yourself Using Your Union to Advocate for Students</b>	This interactive session will focus on special education related workload issues, bargaining strategies, and ideas to strengthen special education using your local association. Participants will examine current reforms related to special education, emerging issues, and teacher rights to include current budget constraints and new service delivery options which have raised very serious concerns for educators about caseload, class sizes, lack of planning time, reduced services to students, and increased workload. Resources and successful organizing strategies used to address specific special education issues will be shared in this session.	Stacy Begin

LOP2	Here Today, Here Tomorrow: Why Discipline Problems Don't Go Away and What To Do About Them	You are an education professional. You began with your ideals and a heart full of compassion for your kids. What happened? If you are like most education professionals, you haven't lost your love for being a teacher or education professional; you just don't get to do it very often. Instead you find yourself redirecting, refereeing, cajoling, soothing, begging, and after a really long day....crying. What if I told you there is a better way? Learn how to implement classroom techniques that reduce 90% of the day-to-day interruptions and has children listening the first time. Too good to be true? Can't be done? Come learn about the classroom management techniques that impressed administrators in Denver so much they implemented them in every school in the city.	Scott Saithun
LOP3	Leading Education Policy Initiatives	Evidence in this era of education reform policy-making suggests it is critical union leaders engage their members as active participants in local, state, and national policy making decisions. This is an effective, more efficient way to ensure good practice implements good policy and undercuts bad policy. The Widget Effect is a notable example of an agenda-driven, thinly-sourced, non-peer reviewed report driving educator evaluation policy at the national level. This leads to significant shifts in policy and practice at the state and local levels. This session provides an overview of the public policy process with ample time for participant engagement.	Kathleen Skinner
LOP1	Student-Centered Union Leadership: A Model for Improving the Lives of Minority Students and Teachers	The Center for Teaching and Learning (CTL) was created by the New Jersey Education Association to develop teacher-led school improvement initiatives. CTL's internationally recognized STEM program is creating new opportunities for local and state education associations to lead the profession by promoting adoption of the Progressive Science Initiative® (PSI)® and the Progressive Mathematics Initiative® (PMI)®. Learn how the Trenton Education Association leaders, in cooperation with district administrators, are taking the lead to promote student-centered STEM curricula in a high-poverty district. The program will showcase best practices for local and state association leaders advocating for social justice and improvement in student learning through a teacher-created STEM initiative.	Naomi Johnson-Lafleur
LOP1	How to Use Working Conditions to Improve Student Learning and Educator Retention <i>(Repeat from Friday)</i>	The New Teacher Center's (NTC) Teaching, Empowering, Leading, and Learning (TELL) Survey provides data to schools and districts about whether educators have the supportive school environments necessary to succeed with students and remain in schools. NTC's TELL Survey is the only statewide survey of working conditions supported by the NEA and supporting the active engagement of state affiliates and local leaders. The data represents the perceptions of educators. Using information for school improvement is critical. Participants will utilize the TELL Survey data and aligned tools as an artifact to assist in self-reflection, goal-setting, and converting of association plans into actionable steps for school improvement. This interactive session strives to support association leaders toward improving education processes and policies at the school and district levels. Experience the journey from NTC's national perspective, their work with ten states, and the state perspective of Maryland.	Dawn Shepherd
GOV1,2,3	Improv for Leaders: Increase Collaboration, Decrease Agitation, and Establish Yourself as a More Effective Leader	In this fun and engaging interactive breakout session, participants will: learn tested improvisation techniques, engage in dynamic and structured improv games, and experience the thrill of breaking thru self-imposed limitations. This play focused session will transcend our reliance on knowledge and experience by getting leaders comfortable thriving in the uncertainty of the moment.	Chris Ulrich
GOV2	Emotional intelligence: The Key Success Factor	This workshop will provide an overview of the EI model (self-awareness, self-management, social awareness, and relationship management) with small group discussions around personal results. Emotional intelligence is closely linked to the field of Social-Emotional Learning.	David Moriah

GOV3	Effective Practices of Successful Boards	Successful associations need the deep roots of a collaborative leadership culture, the flexibility to reach toward new opportunities, and a coherent strategy to direct their efforts over time. Leadership and governance expert Glenn H. Tecker, and author of <i>The Will to Govern Well</i> , offers guidance to help you build a sustainable strategy in pursuit of what matters most to your association.	Glenn Tecker
GOV2,3	Facilitative Leadership Track (Complete training to be comprised of all 5 Breakout Sessions and attendees will remain in the same room throughout the summit)	Tapping the Power of Participation: This high level track is designed to enhance your effectiveness as a leader. The training is organized around Practices for involving and empowering others: Share an Inspiring Vision; Focus on Results, Process and Relationships; Facilitate Agreement; and Design Pathways to Action. Participants will experience awareness building and skill development and will remain in this track for the duration of the Leadership Summit experience (participants will join Summit general sessions)	TBD
GOV2,3	Facilitative Leadership Track (Complete training to be comprised of all 5 Breakout Sessions and attendees will remain in the same room throughout the summit)	Tapping the Power of Participation: This high level track is designed to enhance your effectiveness as a leader. The training is organized around Practices for involving and empowering others: Share an Inspiring Vision; Focus on Results, Process and Relationships; Facilitate Agreement; and Design Pathways to Action. Participants will experience awareness building and skill development and will remain in this track for the duration of the Leadership Summit experience (participants will join Summit general sessions)	TBD

# 2015 NEA Leadership Summit Breakout Sessions for Saturday, February 28, 2015

## Breakout Session 3, 12:30 - 2:30 pm

CODE	SESSION TITLE	SESSION DESCRIPTION	PRESENTER
BUS1	<b>The Theory of SWOT Analysis as Applied at the Association Level</b> <i>(Repeated Saturday @ 2:45 PM)</i>	Gain an understanding of this powerful but easy to use planning tool that is used to evaluate the Strengths, Weaknesses, Opportunities and Threats of goals, strategies, projects, operations and much more.	Mikki Cichocki
BUS1	<b>The ABCs of Dues Collection, Cash Management and Compliance and Reporting</b> <i>(Repeated Saturday @ 2:45 PM)</i>	Designed for newly elected officers and potential officers, this comprehensive course will equip participants with the tools necessary to answer the tough questions such as, "Why am I paying dues? And Where are my dues being spent?" Topics to be discussed include identifying how to spend dues revenue responsibly for your association, dues transmittal agreements with the NEA and the fiduciary responsibilities associated with your role as an officer of the association.	Kristy Spires & Al Llorens
BUS1	<b>The "What Ifs?" Financial Planning for your State Becoming an Agency Fee State</b> <i>(Repeated Saturday @ 2:45 PM)</i>	The time to start planning is now if you think your association will <b>lose agency fee</b> . Participants will gain an understanding of the financial impact that a <b>loss of agency fee</b> will have on their association. Learn to develop strategies and steps to take now.	Mayrose Wegman
BUS1	<b>Roundtable Discussion by Panelist that Experienced Loss of Payroll Deduction</b> <i>(Repeated Saturday @ 2:45 PM)</i>	Listen to association leaders share how they successfully maneuvered their associations through the transition from loss of payroll deduction to alternate dues collection. Participants will learn all of the in's and out's, needed to successfully guide their own association through this transition.	NEA Center for Business
BUS2	<b>We have a Strategic Plan, Now What? Creating a Realistic Budget to Monitor the Progress of the Strategic Plan</b> <i>(Repeated Saturday @ 2:45 PM)</i>	Creating a strategic plan that enables an association to continue moving forward is only half of the equation in maintaining fiscal health. Just as critical to ensuring financial success is crafting a realistic budget that monitors the progress of the strategic plan once it has been implemented. Participants will learn the necessary components needed to draft a budget that helps leaders evaluate the strategic plan's success.	NEA Center for Business
ADV1	<b>Use Restorative Practices to Foster Healthy Relationships and Promote Positive Discipline</b> <i>(Repeated Saturday @ 2:45 PM)</i>	Schools across the country are moving away from counter-productive zero-tolerance policies that have led to negative educational outcomes for children, especially children of color. There are ways to create safe, nurturing learning environments for children without resorting to out-of-school suspensions, expulsions, and school-based arrests. In many communities, educators are partnering with parents, students, administrators, community members, and policymakers to implement restorative practices as an alternative to harsh disciplinary policies and practices. This session will explore restorative practices, their implementation, and how they have helped educators improve school climate and culture and reduce racial disparities in the administration of school discipline.	Dwana Nicole
ADV1	<b>Building Community Partnerships for Community Action, Engagement and Mobilization to support Public Schools</b> <i>(Repeated Saturday @ 2:45 PM)</i>	Local and state affiliates of our national partners are as diverse as our own NEA local and state affiliates. Hence, leveraging national partnerships on the local and state level will vary. In some locations, leveraging a relationship might require a simple e-mail or introduction. However, leveraging relationships in other situations could require longer term relationship building on the local level. NEA's Minority Community Organizing and Partnerships (MCOP) staff can help members and leaders – regardless of the extreme. They can help locals do community scans, make introductions, broker, and navigate relationships, and more to leverage national partnerships at the local level. Participants will hear from MCOP grantees and learn how they leveraged MCOP's grant to enhance their visibility in the community, create/sustain partnerships, and move the community toward student achievement.	Brenda Vincent

ADV1	<b>Educators, Parents, and Students United: Forging Alliances to Improve School Climate</b> <i>(Repeated Saturday @ 2:45 PM)</i>	<p>This hands-on session will be facilitated by student and parent leaders who are experienced in achieving related policy and practice reforms. Together with NEA members, participants will share and compare their respective lived experiences of school climate and discipline; identify promising practices and lessons learned in joint parent/student/teacher alliances to promote more positive school climates; explore creative and strategic opportunities for forging new partnerships together at local, state, and national levels; and learn about the significant array of new knowledge and information resources available for education leaders who want to pursue related reforms in their schools and communities.</p>	Don Cipriani
ADV1	<b>Politics: It's all Around Us!</b>	<p>This session requires small group discussion to dig deeper into the issues driving education policy in this country. We look at it from a transactional v. transformational approach. We use examples of taxation and legal reforms to illustrate how our opponents have been masters at the art of transformational politics. We then show how it is happening in our world of public education now. We explore the motives and players. We also show how the marriage equality movement has been successful and what can we learn from that movement.</p>	James Conlon
ADV2	<b>Winning Back our Boys: The Ultimate Game Plan for Teachers</b> <i>(Repeated Saturday @ 2:45 PM)</i>	<p>FINALLY! A results-based training that will Re-fresh, Re-focus, and Re-energize education professionals, youth advocates, and mentors that work with today's young men! This interactive workshop is based on the Bestselling book "Winning back our Boys: The Ultimate Game Plan for Parents and Teachers". It's designed to equip and empower education professionals with the key insights and tools necessary to positively impact today's young men. This workshop will reveal how participants can positively influence and immediately enhance their interaction with young men from primarily "At Risk" backgrounds.</p>	Chris Cannon
ADV2	<b>Developing Education Leaders</b> <i>(Repeated Saturday @ 2:45 PM)</i>	<p>In union protests in California, Illinois, Michigan, Ohio, and Wisconsin last year, university students played an integral part in the campaigns against state-mandated restrictions on local unions. Traditionally, student activists have been vigorously involved in creating political and social change. Student activists have elected a president, attempted to topple state governments, and ended wars. In the case of the Vietnam War, students served as the conscience for this nation and led to troop withdrawals. Politicians, corporate officers, and college presidents understand the significance of student activism, Channeling student engagement into activism has a direct effect on the education movement by creating education leaders. This session examines the importance of student advocacy and it is developed among undergraduate students at a Historically Black College and University (HBCU) through education, mentoring, and participation in professional development and service learning.</p>	Elizabeth Davenport
ADV2	<b>Building Union and Community Collaboration 2.0</b> <i>(Repeated Saturday @ 2:45 PM)</i>	<p>Our system of public education is under attack. Educator unions are framed as the problem, instead of an integral part of the solution. To combat these attacks and strengthen our public schools, we need to build strategic community partnerships for community and education equity. However, this is not a simple process. Educator unions need to reframe and message their key goals beyond contract negotiations. Union members and staff need to connect these goals to those of community partners and have the time and skills to develop relationships that produce mutually beneficial action. This workshop will help NEA leaders reflect on the current goals and actions of their union. Participants will share successes and challenges in building partnerships. These experiences will be used as a departure point for strengthening skills in identifying strategic partners, assessing partners' self-interest, and developing the necessary action steps for building strong collaborative work.</p>	David Haiman
ADV1	<b>Creating Change Through Social Justice</b> <i>(Repeated Saturday @ 2:45 PM)</i>	<p>The principals of social justice are deeply rooted in the vision, mission and core values of NEA. This session will empower participants to apply the principals of social justice whenever confronted with injustice (social oppression) in their workplace, association, or community at large. This session will help participants appreciate how achieving social justice in schools is a key step in realizing academic success for all students.</p>	National HCR Social Justice Cohort

COM2	<b>Unwrapping Research: What Does All This Data Mean?</b>	How do you use research to inform your message. Which research techniques are most helpful in developing a message or program. Members will learn the difference of basic research techniques and how to use the results to develop their messaging and plans.	NEA Center for Communications: Erica Seiffert
COM2	<b>See The Vision. Make A Plan. Building A Communication Plan</b>	Learn the four step process to effective communications planning. Driving a compelling communications narrative requires understanding the basic tenets of strategic communications planning. No matter your resources or whether you have staff, good strategic planning can help you craft an effective communications program on a shoestring budget.	NEA Center for Communications:
COM1	<b>Hello, Anyone Out There: The Basics of Effective Communication</b>	This beginner's guide to effective communications planning will highlight key tools in your "communications toolbox" and how to use them. You don't need to be a communications professional to be an effective communicator. Learn how the skills and tools you use every day can be used to make you a great communicator. You'll learn the basic skills and tactics you need to know to get started with driving an <u>effective communications program for your association.</u>	NEA Center for Communications: Anitra Speight
COM2	<b>Blending Old and New Media to Drive Your Message</b>	How to Choose the best media (paid, earned, online, social media) for your campaign and daily communication needs. Does advertising still reach to people you want to see your message? Is social media free anymore? What's the price of going viral? How do to reach exactly the audience you want for your campaign? This session will give you an overview of the media tools (old and new) that work to effectively get a message across.	NEA Center for Communications
COM1	<b>Anybody Can Do It: The Basics of Using Online and Social Media</b>	How to use online and social media to communicate and build your organizations or individual digital presence. Members will learn the difference between Facebook, Twitter, Instagram, etc. and how to use them to meet their personal and organizational needs. Members will be able to establish accounts (NOTE: laptops, tablets and mobile devices required for participation and will not be provided)	NEA Center for Communications
COM1	<b>The Association's New Message Framework</b>	What we say, how we say it and why—the importance of messaging. Based on the latest message research, the new National Message Frame will help us to reach, teach and inspire the public and parents to support public education and our association. NEA has just completed a major national research study with the public and parents to better understand the values frame that engages key audiences in a <u>compelling way and counters the "ed reformers" narrative.</u>	NEA Center for Communications: Rene Carter
COM2	<b>Leveraging Digital &amp; Social Media: How To Reach Members And Influence People</b>	Knocking on doors and old fashion "shoe leather," are traditional organizing techniques -- digital engagement provides new tools giving you to ability to rapidly expand your engagement of activists and members. How do you build the personal relationships and engagement that grows your association through online organizing? Members will learn how to use digital and social media to reach and engage new and prospective member, empower current members to use their voices and take action in support of your programs and issues.	NEA Center for Communications: Robbie Thompson
COM2	<b>Be the News, Don't Make the News: How To Handle The News Media</b>	Non-spokespersons will learn how to use the news media to connect with other members, voters, parents and the public on education issue. Participants will learn media basics, including how to work with print, broadcast and interactive media. From NPR to Fox & Friends to the local community paper, this media training will help participants identify common reporter techniques and find effective ways to get their point across, avoid message traps and master the skills necessary to talk with the media and the public.	NEA Center for Communications
COM1	<b>Say What?! Fundamentals of Great Public Speaking</b>	Does speaking in public send you into a panic? This session will help you master the fundamentals of being a great public speaker. Great for beginners or those who are looking to polish their skills, this session will help you beat the nerves, defeat the "umms," and feel more comfortable speaking in front of audiences large and small.	NEA Center for Communications: Ramona Oliver

GOV1	Three Practices for Effective Results	Three practices will be shared that increase effectiveness, improve relationships, and has people do what you want because THEY WANT to do it. The session shares habits to develop and implement the art of influence. The approach is based upon the latest brain research and shares the interrelationships between cognition and emotions. Dr. Marshall has been an NEA member throughout his teaching years and even as an elementary, middle, and high school principal still considers himself a teacher. He will also share how any school in the U.S. can receive his "Discipline without Stress" books and materials at no charge. His passion is to change the punishment culture prevalent in too many schools. The three habits he shares change lives—both professionally and personally.	Marvin Marshall
GOV1	Engaging the Millennial Educator	Do you struggle with getting younger educators involved in the association? This session offers an overview of the generations in the workforce today with an emphasis on the Millennial generation. We will explore the characteristics of Millennials, specifically what motivates them to get involved and what does not. Using these characteristics as a guide, participants will design activities to involve Millennials in association work.	Karen Hoffman
GOV1,2,3	Improv for Leaders: Increase Collaboration, Decrease Agitation, and Establish Yourself as a More Effective Leader	In this fun and engaging interactive breakout session, participants will: learn tested improvisation techniques, engage in dynamic and structured improv games, and experience the thrill of breaking thru self-imposed limitations. This play focused session will transcend our reliance on knowledge and experience by getting leaders comfortable thriving in the uncertainty of the moment.	Chris Ulrich
GOV2	Experience It! (Part 1) <i>(Part 1 of Two Parts - must take both sessions if signing up for this topic)</i>	This workshop is an active exploration of cutting edge experiential learning methodologies for youth and adults. Engage in team-based problem solving activities – no sitting allowed! Each activity will be debriefed around insights into leadership, "followership", teamwork, communication, creativity and innovation. Emphasis will be on activities which you can bring back to the classroom or community. No experience necessary, but a willing and eager spirit is mandatory!	David Moriah
GOV3	Effective Practices of Successful Boards	Successful associations need the deep roots of a collaborative leadership culture, the flexibility to reach toward new opportunities, and a coherent strategy to direct their efforts over time. Leadership and governance expert Glenn H. Tecker, and author of The Will to Govern Well, offers guidance to help you build a sustainable strategy in pursuit of what matters most to your association.	Glenn Tecker
GOV3	Collaborate or Die	Old models of labor/management conflict-based relationships don't work anymore in today's changing educational environment. This workshop will introduce a unique approach to bringing traditionally adversarial parties together to transform their interaction from one of conflict, defensiveness, and stagnation into a collaborative environment of progressive thinking and empowerment. Educators and union representatives will learn proven practices for collaborative communication with their district leadership. They will gain an understanding of conflict management, collaborative communication, and create lasting systems of connection between employees and management. Presenters will share personal experiences of how a transition to a collaborative environment can work. Educators need opportunities to experience leadership and connection with the management of their school and district. Finally, participants will engage in hands-on exercises that will energize the way you approach not only negotiations and organizing, but your entire communication system in your school and district.	Bob Gray

GOV2,3	Facilitative Leadership Track (Complete training to be comprised of all 5 Breakout Sessions and attendees will remain in the same room throughout the summit)	Tapping the Power of Participation: This high level track is designed to enhance your effectiveness as a leader. The training is organized around Practices for involving and empowering others: Share an Inspiring Vision; Focus on Results, Process and Relationships; Facilitate Agreement; and Design Pathways to Action. Participants will experience awareness building and skill development and will remain in this track for the duration of the Leadership Summit experience (participants will join Summit general sessions)	TBD
GOV2,3	Facilitative Leadership Track (Complete training to be comprised of all 5 Breakout Sessions and attendees will remain in the same room throughout the summit)	Tapping the Power of Participation: This high level track is designed to enhance your effectiveness as a leader. The training is organized around Practices for involving and empowering others: Share an Inspiring Vision; Focus on Results, Process and Relationships; Facilitate Agreement; and Design Pathways to Action. Participants will experience awareness building and skill development and will remain in this track for the duration of the Leadership Summit experience (participants will join Summit general sessions)	TBD

2015 NEA Leadership Summit Breakout Sessions for *Saturday, February 28, 2015*

Breakout Session 4, 2:45 - 4:45 pm

CODE	SESSION TITLE	SESSION DESCRIPTION	PRESENTER
BUS1	The Practical Application of SWOT Analysis as Applied to the Participant's Association <i>(Repeat from Saturday @ 12:30 PM)</i>	After learning the basics of SWOT Analysis in Course 1, learn to apply this powerful planning tool to evaluate and identify goals, strategies, and projects that can lead to greater overall financial health of the participant's association.	NEA Center for Business
BUS1	The ABCs of Dues Collection, Cash Management and Compliance and Reporting <i>(Repeat from Saturday @ 12:30 PM)</i>	Designed for newly elected officers and potential officers, this comprehensive course will equip participants with the tools necessary to answer the tough questions such as, "Why am I paying dues? And Where are my dues being spent?" Topics to be discussed include identifying how to spend dues revenue responsibly for your association, dues transmittal agreements with the NEA and the fiduciary responsibilities associated with your role as an officer of the association.	Kristy Spires & Al Llorens
BUS1	The "What ifs?" Financial Planning for your State Becoming an Agency Fee State <i>(Repeat from Saturday @ 2:45 PM)</i>	The time to start planning is now if you think your association will <b>lose agency fee</b> . Participants will gain an understanding of the financial impact that a <b>loss of agency fee</b> will have on their association. Learn to develop strategies and steps to take now.	NEA Center for Business
BUS1	Roundtable Discussion by Panelists that Experienced Loss of Payroll Deduction <i>(Repeat from Saturday @ 2:45 PM)</i>	Listen to association leaders share how they successfully maneuvered their associations through the transition from loss of payroll deduction to alternate dues collection. Participants will learn all of the in's and out's, needed to successfully guide their own association through this transition.	NEA Center for Business
BUS2	We have a Strategic Plan, Now What? Creating a Realistic Budget to Monitor the Progress of the Strategic Plan <i>(Repeated Saturday @ 2:45 PM)</i>	Creating a strategic plan that enables an association to continue moving forward is only half of the equation in maintaining fiscal health. Just as critical to ensuring financial success is crafting a realistic budget that monitors the progress of the strategic plan once it has been implemented. Participants will learn the necessary components needed to draft a budget that helps leaders evaluate the strategic plan's success.	NEA Center for Business
ADV2	Winning Back our Boys: The Ultimate Game Plan for Teachers <i>(Repeat from Saturday @ 12:30 PM)</i>	FINALLY! A results-based training that will Re-fresh, Re-focus, and Re-energize education professionals, youth advocates, and mentors that work with today's young men! This interactive workshop is based on the Bestselling book "Winning back our Boys: The Ultimate Game Plan for Parents and Teachers". It's designed to equip and empower education professionals with the key insights and tools necessary to positively impact today's young men. This workshop will reveal how participants can positively influence and immediately enhance their interaction with young men from primarily "At Risk" backgrounds.	Chris Cannon

ADV3	<b>Developing Education Leaders</b> <i>(Repeat from Saturday @ 12:30 PM)</i>	<p>In union protests in California, Illinois, Michigan, Ohio, and Wisconsin last year, university students played an integral part in the campaigns against state-mandated restrictions on local unions. Traditionally, student activists have been vigorously involved in creating political and social change. Student activists have elected a president, attempted to topple state governments, and ended wars. In the case of the Vietnam War, students served as the conscience for this nation and led to troop withdrawals. Politicians, corporate officers, and college presidents understand the significance of student activism, Channeling student engagement into activism has a direct effect on the education movement by creating education leaders. This session examines the importance of student advocacy and it is developed among undergraduate students at a Historically Black College and University (HBCU) through education, mentoring, and participation in professional development and service learning.</p>	Elizabeth Davenport
ADV2	<b>Building Union and Community Collaboration 2.0</b> <i>(Repeat from Saturday @ 12:30 PM)</i>	<p>Our system of public education is under attack. Educator unions are framed as the problem, instead of an integral part of the solution. To combat these attacks and strengthen our public schools, we need to build strategic community partnerships for community and education equity. However, this is not a simple process. Educator unions need to reframe and message their key goals beyond contract negotiations. Union members and staff need to connect these goals to those of community partners and have the time and skills to develop relationships that produce mutually beneficial action. This workshop will help NEA leaders reflect on the current goals and actions of their union. Participants will share successes and challenges in building partnerships. These experiences will be used as a departure point for strengthening skills in identifying strategic partners, assessing partners' self-interest, and developing the necessary action steps for building strong collaborative work.</p>	David Haiman
ADV1	<b>Use Restorative Practices to Foster Healthy Relationships and Promote Positive Discipline</b> <i>(Repeat from Saturday @ 12:30 PM)</i>	<p>Schools across the country are moving away from counter-productive zero-tolerance policies that have led to negative educational outcomes for children, especially children of color. There are ways to create safe, nurturing learning environments for children without resorting to out-of-school suspensions, expulsions, and school-based arrests. In many communities, educators are partnering with parents, students, administrators, community members, and policymakers to implement restorative practices as an alternative to harsh disciplinary policies and practices. This session will explore restorative practices, their implementation, and how they have helped educators improve school climate and culture and reduce racial disparities in the administration of school discipline.</p>	Dwanna Nicole
ADV1	<b>Building Community Partnerships for Community Action, Engagement and Mobilization to support Public Schools</b> <i>(Repeat from Saturday @ 12:30 PM)</i>	<p>Local and state affiliates of our national partners are as diverse as our own NEA local and state affiliates. Hence, leveraging national partnerships on the local and state level will vary. In some locations, leveraging a relationship might require a simple e-mail or introduction. However, leveraging relationships in other situations could require longer term relationship building on the local level. NEA's Minority Community Organizing and Partnerships (MCOP) staff can help members and leaders – regardless of the extreme. They can help locals do community scans, make introductions, broker, and navigate relationships, and more to leverage national partnerships at the local level. Participants will hear from MCOP grantees and learn how they leveraged MCOP's grant to enhance their visibility in the community, create/sustain partnerships, and move the community toward student achievement.</p>	Brenda Vincent
ADV1	<b>Educators, Parents, and Students United: Forging Alliances to Improve School Climate</b> <i>(Repeat from Saturday @ 12:30 PM)</i>	<p>This hands-on session will be facilitated by student and parent leaders who are experienced in achieving related policy and practice reforms. Together with NEA members, participants will share and compare their respective lived experiences of school climate and discipline; identify promising practices and lessons learned in joint parent/student/teacher alliances to promote more positive school climates; explore creative and strategic opportunities for forging new partnerships together at local, state, and national levels; and learn about the significant array of new knowledge and information resources available for education leaders who want to pursue related reforms in their schools and communities.</p>	Don Cipriani

ADV2	Creating Change through Social Justice	The principals of social justice are deeply rooted in the vision, mission and core values of NEA. This session will empower participants to apply the principals of social justice whenever confronted with injustice (social oppression) in their workplace, association, or community at large. This session will help participants appreciate how achieving social justice in schools is a key step in realizing academic success for all students.	Natioinal HCR Cadre Members
ADV2	Creating and Maintaining a Culture of Educator Political Activism <i>(Repeat from Saturday @ 12:30 PM)</i>	Developing a culture of educator, leader, & community activism advances the cause of public education through social justice that benefits our students, members and professional needs and rights. Participants will engage in experiences of political campaign issues organizing that mobilize to influence successful "political issues" action and advocacy outcomes that strengthen internal and external relationships, and membership capacity; as well as recruit and identify new members and potential leaders into the association. Engage in creating plans around educational issues supporting student learning and act on social justice initiatives as educator political activist for public education reform that engage in collective action to identify and address pivotal issues.	Linda Cabral
COM2	Unwrapping Research: What Does All This Data Mean?	How do you use research to inform your message. Which research techniques are most helpful in developing a message or program. Members will learn the difference of basic research techniques and how to use the results to develop their messaging and plans.	NEA Center for Communications: Erica Seiffert
COM2	See the Vision. Make a Plan. Building a Communication Plan	Learn the four step process to effective communications planning. Driving a compelling communications narrative requires understanding the basic tenets of strategic communications planning. No matter your resources or whether you have staff, good strategic planning can help you craft an effective communications program on a shoestring budget.	NEA Center for Communications: Michelle Hudgins
COM1	Hello, Anyone Out There: The Basics of Effective Communication	This beginner's guide to effective communications planning will highlight key tools in your "communications toolbox" and how to use them. You don't need to be a communications professional to be an effective communicator. Learn how the skills and tools you use every day can be used to make you a great communicator. You'll learn the basic skills and tactics you need to know to get started with driving an effective communications program for your association.	NEA Center for Communications: Anitra Speight
COM2	Blending Old and New Media to Drive Your Message	How to Choose the best media (paid, earned, online, social media) for your campaign and daily communication needs. Does advertising still reach to people you want to see your message? Is social media free anymore? What's the price of going viral? How do to reach exactly the audience you want for your campaign? This session will give you an overview of the media tools (old and new) that work to effectively get a message across.	NEA Center for Communications
COM1	Anybody Can Do It: The Basics of Using Online and Social Media	How to use online and social media to communicate and build your organizations or individual digital presence. Members will learn the difference between Facebook, Twitter, Instagram, etc. and how to use them to meet their personal and organizational needs. Members will be able to establish accounts (NOTE: laptops, tablets and mobile devices required for participation and will not be provided)	NEA Center for Communications
COM1	The Association's New Message Framework	What we say, how we say it and why — the importance of messaging. Based on the latest message research, the new National Message Frame will help us to reach, teach and inspire the public and parents to support public education and our association. NEA has just completed a major national research study with the public and parents to better understand the values frame that engages key audiences in a compelling way and counters the "ed reformers" narrative.	NEA Center for Communications: Rene Carter
COM2	Leveraging Digital & Social Media: How To Reach Members And Influence People	Knocking on doors and old fashion "shoe leather," are traditional organizing techniques — digital engagement provides new tools giving you to ability to rapidly expand your engagement of activists and members. How do you build the personal relationships and engagement that grows your association through online organizing? Members will learn how to use digital and social media to reach and engage new and prospective member, empower current members to use their voices and take action in support of your programs and issues.	NEA Center for Communications: Robbie Thompson

COM2	Be the News, Don't Make the News: How To Handle The News Media	Non-spokespersons will learn how to use the news media to connect with other members, voters, parents and the public on education issue. Participants will learn media basics, including how to work with print, broadcast and interactive media. From NPR to Fox & Friends to the local community paper, this media training will help participants identify common reporter techniques and find effective ways to get their point across, avoid message traps and master the skills necessary to talk with the media and the public.	NEA Center for Communications
COM1	Say What?! Fundamentals of Great Public Speaking	Does speaking in public send you into a panic? This session will help you master the fundamentals of being a great public speaker. Great for beginners or those who are looking to polish their skills, this session will help you beat the nerves, defeat the "umms," and feel more comfortable speaking in front of audiences large and small.	NEA Center for Communications: Romona Oliver
GOV2,3	Data Driven Instruction 6 Step Process Model for Assessment, Improvement and Sustainability	This innovative model provides administrators and teachers with strategies that lead to better student engagement and improved achievement. For districts and schools that have falling or stagnant School Performance Scores, this Six-Step Process model will guide the user through the decision making process of problem structuring, problem identification, solution identification of barriers to be overcome, and implementation of the solution. Data Driven Instruction 6 Step Process Model provides administrators and teachers with tools to guide users toward answers to basic questions relating to change. These tools are designed to overcome resistance to change by creating a logical path which can be followed and allows practitioners to logically and thoroughly prepare themselves to successfully develop and implement a change solution resulting in student achievement. The use of this model has yielded test score results ranging from 10 to 30 points in one year.	Frederick Pinkney
GOV2	Leading With a Collaborative Approach	How does the union lead the transformation of teaching and learning through a collaborative approach and enhance student learning? Participants reflect upon a foundational reading and identify what they are leading proactively and how they are reacting in their schools or districts. They will examine ways collaboration can effectively achieve teaching and learning goals. A panel discussion of union and district voices will build upon the reading. Panelists will highlight a specific example of how their district effectively collaborated to strengthen teaching and learning. Participants will also have the opportunity to ask questions and reflect upon their own context. Finally, participants will be asked to generate a list of potential collaborative opportunities/ideas they can apply within their context (simple or complex).	The NEA Foundation
GOV1,2,3	Improv for Leaders: Increase Collaboration, Decrease Agitation, and Establish Yourself as a More Effective Leader	In this fun and engaging interactive breakout session, participants will: learn tested improvisation techniques, engage in dynamic and structured improv games, and experience the thrill of breaking thru self imposed limitations. This play focused session will transcend our reliance on knowledge and experience by getting leaders comfortable thriving in the uncertainty of the moment.	Chris Ulrich
GOV3	Experience It: (Part 2) <i>(Part 2 of Two Parts - must take both sessions if signing up for this session)</i>	This workshop is an active exploration of cutting edge experiential learning methodologies for youth and adults. Engage in team-based problem solving activities – no sitting allowed! Each activity will be debriefed around insights into leadership, "followership", teamwork, communication, creativity and innovation. Emphasis will be on activities which you can bring back to the classroom or community. No experience necessary, but a willing and eager spirit is mandatory!	David Moriah
GOV3	Effective Practices of Successful Boards	Successful associations need the deep roots of a collaborative leadership culture, the flexibility to reach toward new opportunities, and a coherent strategy to direct their efforts over time. Leadership and governance expert Glenn H. Tecker, and author of The Will to Govern Well, offers guidance to help you build a sustainable strategy in pursuit of what matters most to your association.	Glenn Tecker

GOV3	Avoid the Discussion to No Where: Facilitation and Implementation Science Path To Action	Have you ever talked an issue to death, only to come away with no solution or plan for next steps? Committees and affiliate organizations need tools, skills, and strategies to make decisions and foster positive group dynamics. These are critical and essential to moving any organization forward. In this session, you will engage in discussions and activities using facilitation skills and implementation science practices to discuss current education and association issues. Learn how to guide your diverse group from problems, to solutions and actions that will support sustained change. Strategies and resources shared can be taken back and used at your next board of directors meeting, school leadership council, parent/community meeting, grade-level team meeting, etc.	Geraldine Duval
GOV2,3	Facilitative Leadership Track (Complete training to be comprised of all 5 Breakout Sessions and attendees will remain in the same room throughout the summit)	Tapping the Power of Participation: This high level track is designed to enhance your effectiveness as a leader. The training is organized around Practices for involving and empowering others: Share an Inspiring Vision; Focus on Results, Process and Relationships; Facilitate Agreement; and Design Pathways to Action. Participants will experience awareness building and skill development and will remain in this track for the duration of the Leadership Summit experience (participants will join Summit general sessions)	TBD
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## 2015 NEA Leadership Summit Breakout Sessions for *Sunday, March 1, 2015*

### Breakout Session 5, 8:00 - 9:30 am

CODE	SESSION TITLE	SESSION DESCRIPTION	PRESENTER
ORG2	<b>Engaging Parents and Community in Collective Bargaining</b>	Participants will learn about how the Saint Paul Federation of Teachers engaged parents and community in their last contract campaign that resulted in winning smaller class sizes, more counselors, more social workers, more librarians, more pre-k openings, and less testing for our students and community. Participants will also learn how SPFT used our contract to guarantee parents and community input on how issues like class size and school climate are handled in their students school. We will discuss how SPFT is using that contract language to continue to build parent power and stronger partnerships between parents and education professionals.	Nick Faber
ORG1	<b>Association Leadership Competencies: Moving Up A Level</b>	Nothing like a crisis to move quickly on the Organizing and Advocacy strand of this rubric. What does it look like to move from "developing" to "performing" as a local association - Jefferson County Education Association, in Colorado, has been making this transformation since the election of a Conservative School Board Majority in Nov. 2013. Our model of organizational change, capacity building and member engagement will be discussed along with resources which can be replicated to reach into your community.	Beth Low
ORG2	<b>Community Schools and Educational Justice: The Campaign of the Alliance to Reclaim Our Schools</b>	This workshop will lift up community schools as an alternative to school closings and the growth of charter schools. We will define "sustainable" community schools and lead a discussion about the role they can play in increasing equity in our school districts, and strengthening coalitions of labor, community, and youth organizations. NEA is a critical member of AROS which is leading a multi-city campaign to win resources and policies to dramatically increase the number of community schools across the country. We will dig deep into this campaign, examine where the work aligns with the work of NEA locals, and explore ways to build even stronger alignment. The session will include presentations and discussion with local NEA leaders and staff who are engaged in community schools efforts.	Barbara Gross
ORG1	<b>Technology for Advocacy Organizing: New Tools or Total Game Changer?</b>	This workshop will present cutting edge, real life examples of how local chapters are using social media to reach both members and the public. Social media is being used for quicker, more efficient communications around a variety of issues, including advocacy organizing campaigns. Specific examples from several recent Southern California local chapter strikes and strike build up campaigns will demonstrate how social media helped immensely. Lessons learned can transfer easily to membership campaigns, political action and parental involvement/community engagement initiatives. This is an interactive session where presenters and participants will share strategies, gadgets, apps, tools and resources to save time, gain efficiency and even have fun in the process.	Stacy Begin
ORG2	<b>The Power Within: Developing Your "Story of Self"</b>	It's important to know the history and benefits of joining our national, state and local affiliates, but if you've ever approached members with these facts during organizing campaigns, you likely quickly realized that appealing to their emotional side is just as—perhaps even more—impactful and effective. This session will help you hone your own "Story of Self" and learn how to tailor your stories to appeal to varied audiences.	Michele O'Neill
ORG3	<b>Empowering Educators through Lessons Learned as a School Director</b>	What can professors of higher education and teacher candidates learn from local school boards and public school administrators? Innovative processes of teaching and learning are shared in this interactive session as professors of teacher educators use the lessons they learn from time spent as public school board directors to help prepare future teachers and shape quality teacher education programs. As stakeholders committed to working collaboratively and purposefully to increase a novice teacher's efforts to successfully thrive in their first years of teaching, best practices that identify key areas of support that future teachers will need in order to teach and lead in the 21st century are disclosed. The facilitators will engage participants in learning strategies that promote student engagement, civic involvement, and the value of collaboration and communication between all stakeholders involved in the education professions.	Amy Rogers

ORG2	Utilizing Organizing Best Practices To Engage Members For Improvement & Impact	Organizing best practices for member education professionals that target upcoming leaders! Embrace the human dynamic and keen fact that "people join people" and not organizations! This session will focus on regular development of organizing campaigns on issues of concern to members and utilization for engaging members in activities they can support. We'll explore the development of appeals for membership based on the associations' recent accomplishments or current efforts in organizing through mobilizing strategies to influence successful organizing outcomes, strengthening internal and external relationships, and building membership capacity with key elements to recruit and identify new members and potential leaders into the association.	Linda Cabral
ORG3	Raising the Bar through CAEP's New Standards: Examining its Impact on Equity and Teacher Education	This session will explore CAEP's new standards that will be required for all teacher education programs in the united states and internationally by 2016 who seek accreditation. Once released, its impact could affect approximately 1200 educator preparation providers (EPPs). Key research will be explored along with discussing potential evidence and data systems that must be developed to support each standard. Special emphasis will be placed on the challenges of raising the bar in teacher education while not losing the needed diversity in teacher education.	Scott Dantley
ORG2	Leadership That Builds Power	By the end of this highly interactive session, the learner will be able to identify the difference between leaders and activists and identify the role and responsibilities of local leaders, staff, governance and other levels of our organizations in developing new leaders. Learners will use organizing best practices to identify key leadership qualities, how to find people with these qualities and recruit them into the organization, and how to develop them as leaders.	Kari Sledzik
ORG1	Organizing an Education Village	This session involves the skills attained and polished during Education Summer in Knoxville, The session will demonstrate the need to organize members and non-member educators alike, community groups, parents, politicians- state and local level, especially Legislators and Congressmen, and school district officials. It will highlight our experiences of home visits to parents and members to get inside stories along with emotions about education issues. The stories allow us to build data banks of member thoughts, concerns, and needs as well as build capacity for membership in the process. We'll teach participants how to collect parent volunteers, get members involved, and promote association presence with professionalism and power.	Londra Hunter
ORG2	How Parents, Students, Educators and Organizers Impacted the 2013 New York Mayoral Election	This workshop will show how parents, youth, teachers, and community members used the looming 2013 election to reverse former New York City mayor Michael Bloomberg's education policies and dramatically shift the educational trajectory of the city's children. After viewing a short film on the campaign, participants will learn how the formation of two coalitions (A+ Coalition and the New Yorkers for Greater Public Schools) creatively engaged parents, educators, community members and young people to craft an education agenda of their own. They also convinced all New York City mayoral candidates to get behind it. A clip from the film can be viewed at: <a href="https://m.facebook.com/story.php?story_fbid=262839260589726&amp;id=252315034975482">https://m.facebook.com/story.php?story_fbid=262839260589726&amp;id=252315034975482</a>	Richard Gray
ORG2	Social Media Organizing for Member Leaders	Joe will share MTEA's developing program for member-led social media work and digital engagement of our members; Participants will engage in hands-on learnings and practice for working with Facebook, texting, and other on line organizing techniques.	Joe Brodsky
LOP2	Social Justice: Are You Equipped to be a WARRIOR for Change	This roundtable discussion will ask if you are you a WARRIOR for social justice. Can our students and members count on you to go into battle on their behalf? This session will seek strategies and solutions to confront the prejudices that face our students and association members daily. This discussion will seek to provide information/suggestions to guide Warriors who choose to take up the charge of justice for those who have been victims of social injustices when it came to their professional needs and rights.	Audrey Nichols

LOP1	"Why TEACH?"	"Why TEACH?" will be a roundtable discussion presented by TEACH, a collaboration between the U.S. Department of Education, Microsoft, State Farm, national education organizations and teacher associations. The panel of representatives from Microsoft and State Farm, as well as current and former educators, will seek to address why now is the time for young, high-achieving students to consider teaching careers. The panelists will discuss the future of the teaching profession. They will also examine ways business, academia and educators can work together to redefine teaching as a top career for students -- while simultaneously closing the diversity gap within the teaching community. The TEACH initiative presents an unrivalled opportunity to tackle a crisis in U. S. education that, if unaddressed, will impact our economy for years to come. "Why TEACH?" will seek to address this issue in the most comprehensive, well-rounded manner possible.	James Bernard
LOP3	Teach to Lead	This session will focus on the work being done through Teach to Lead, an initiative began by the US Department of Education and the National Board. The session will help participants with their use of the Commit to Lead platform and share information learned through round-tables, visits by Teaching Fellows, and regional Teacher Leadership Labs. Session participants will gain an understanding of how the US Department of Education is supporting teacher leadership and highlight effective leadership programs throughout the country. Whether you are a teacher or and support professional, find out how this model can help you be a stronger educational leader.	Madeline Fennell
LOP1	Leading Through a Professional Learning Network	Discover NEA's GPS network and the power of online collaboration. Participants will view a webinar about the power of this professional learning network (PLN) to impact student learning. They will also learn how to participate in a PLN. Finally, participants will register for the GPS Network and join groups that are relevant for them.	Ramona Brown
LOP3	Exploring the Use of Differentiated Teacher Evaluation Model	Most states/districts do not differentiate their teacher evaluation processes among experience or effectiveness levels, presenting a "one size fits all" system. This workshop presents a Differentiated Evaluation Model developed by NYSUT in partnership with six labor/management teams. Session facilitators include state federation and district union representatives sharing models which allow educators to pursue varied methods and timeframes for demonstrating continued effectiveness. Participants will discuss eligibility, duration and focus of evaluation processes that differ from traditional models. These models have embraced differentiation strategies as a way to economize teacher resources or deploy existing resources more efficiently. Topics address format/frequency of observation, observer types, providing instructional feedback, assuming new responsibilities and use of formative tools such as student surveys, video use, or alternative measures of student growth. The collaborative approach used to develop this model serves as a valuable lesson that is applicable to all education leaders.	Larry Waite
LOP3	Advantages and Challenges of a Educator-Led Model	Howard C. Reiche Community School, Portland, ME and the Math and Science Leadership Academy, Denver, CO are both schools with educator-led governance structures. This session will examine the critical turning points during the transition from a traditional leadership structure to that of a educator-led model. It will also examine how the local union, NEA, and TURN supported the transition, development, and ongoing refinement of the schools. Additionally, the session will define how the governance structure supports the school's belief that all teachers can be leaders and all students can learn. Presenters will also explain how their constant collection and review of data ensures the professional development and professional learning community continues to help staff and students grow as learners. Finally, participants will examine how a educator-led governance structure supports the development of leadership, collaboration, teacher learning, and student learning.	Joan B. Murray

LOP2	<b>Leading the Profession: Helping Teachers and Students Better Understand NYS Learning Standards</b>	NYSUT continues to advocate for the potential and promise of Common Core Standards and proper implementation. This session will demonstrate how NYSUT, a state federation, is leading professional learning in all content areas around instructional shifts and practices in the implementation of the NYS Learning Standards. The work of the project, supported by a NEA Great School Grant, is grounded on collaborative efforts among NYSUT's Subject Area Committee practitioners and experienced professional development providers, NYSUT's Education and Learning Trust and the New York State Teacher Center Network. The session facilitators will share the videotaped lessons and teacher and student reflections promoting the leadership and expertise of educators involved in this project. Lesson developers will work with local teacher centers and NYSUT's Education & Learning Trust to embed these resources into professional learning opportunities that will be made available statewide.	Theresa McSweeney
LOP3	<b>How Education Minnesota Became the Leader in Teacher Development and Evaluation Law</b>	Learn how Education Minnesota became the leader in developing and implementing the new Teacher Development Evaluation (TDE) law that is being implemented during the 2014-2015 school year. Participants will be taken through a timeline that outlines the strategic planning that supported partnerships with legislators, the state school board association, the principal's associations as well as the department of education. These partnerships provided the opportunity for educators to be a voice 'at the table' in developing the components of the law, keeping the focus on teacher growth in support of student learning. After passage of the TDE law, Education Minnesota became the primary source for all professional development delivered across the state outlining the components of the law. Participants will leave the session with strategies to build partnerships with legislators and the education community in support of student learning.	Jodi Olson
LOP2	<b>START: Successful Teachers Assisting Rising Teachers</b>	The session will begin with a brief presentation and overview of the START program from inception to the present and beyond. Who, What, When, Where, Why and How? Data that backs up the amazing program that is revolutionizing the face of our profession one teacher at a time. Breathing life into the first year of teaching. Round table discussion will continue through the presentation, with sharing of ideas and encouragement and direction of starting your own Peer Training and Review. START is a proven Peer Review Program with a 4 year successful track record. The presentation will also share peer evaluation, Governance Review and Professional Growth of both the First Year Teacher and the Consulting Teacher.	Donna Harper
LOP1,2,3	<b>Virtual Professional Organizing: What works?</b>	We have connections to our members with every keystroke! Learn how you can utilize the NEA GPS Network for professional organizing. Explore what it takes to create a successful, virtual learning community that focuses on professional organizing. Learn from our best GPS Network facilitators who are members and leaders locally to help plan your approach! BYOD (that's Bring Your Own Device)!	Barbara Hopkins
LOP3	<b>Back to the Future</b>	Participants will use the "Future Protocol" to analyze their local's effectiveness and plan activities to increase its effectiveness in small groups. In part 1, participants describe the perfect association. In part 2, participants describe their current reality. In part 3, participants describe activities that can move their association from its current reality to a "perfect" future. In part 4, participants choose at least one activity and create an action plan to make it happen in their local.	Karen Hoffman
LOP1	<b>Public Accountability for Charter Schools: What do we Mean, How do we Get There?</b>	In the past twenty years, charter schools have become big business. But state laws have not kept pace with this dramatic growth. Charter advocates assert that schools are held accountable by market forces and parent choice. However, public accountability is not part of this equation. Loopholes in charter laws and regulatory practice have allowed a charter expansion model to develop that values expansion over public accountability and educational excellence and innovation. This workshop offers strategies for holding chartering agencies and advocates publicly accountable. We will discuss standards, important policy recommendations, and innovative ways	Leigh Dingerson

GOV1,2,3	Body Language Techniques to Effectively turn Cubic Zirconia Relationships into Diamond Relationships	This instructive and powerful break-out session will prepare you to recognize the key verbal, non-verbal, and written hot spots that people show all the time that we often miss in our conversations when building trust and rapport. Imagine the impact you will have on others when you are inspired to look at the world differently.	Chris Ulrich
GOV2	Courageous Leadership	This session will explore the role of courage in being an effective leader. Personal reflection and a structured opportunity to demonstrate actual courage in the session will be provided to all participants.	David Moriah
GOV3	Knowledge Based Decision Making	In this session participants will use knowledge based decision making to address a real issue they select and then use participatory strategic thinking to develop a solution strategy. Leadership and governance expert Glenn H. Tecker, and author of The Will to Govern Well, offers guidance to help you identify real solutions to real issues facing you as an Association leader.	Glenn Tecker
GOV2,3	Facilitative Leadership Track (Complete training to be comprised of all 5 Breakout Sessions and attendees will remain in the same room throughout the summit)	Tapping the Power of Participation: This high level track is designed to enhance your effectiveness as a leader. The training is organized around Practices for involving and empowering others: Share an Inspiring Vision; Focus on Results, Process and Relationships; Facilitate Agreement; and Design Pathways to Action. Participants will experience awareness building and skill development and will remain in this track for the duration of the Leadership Summit experience (participants will join Summit general sessions)	TBD
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