



A simple political assessment scale:



COLD:

- Does not wish to engage in conversations about union political activities.
- Expresses firm opposition to the union's political activity.
- Specifically asks **NOT** to receive political communications – including email, mail or phone calls..

WARM:

- Engages constructively in political conversations.
- Is willing to consider - in good faith - engaging in political action.
- Expresses and/ or acknowledges - mostly positively - the union's engagement in political activity.
- Participates (or willing to consider participation), if asked, in union-sponsored meetings or activities that involve political action – candidate forums, school board meetings, off-site meetings about political activity.

HOT: *All of the above for WARM and . . .*

- Actively and positively engages in discussion on union politics, asks constructive questions, and seeks answers to objections.
- Concedes that the union would be stronger and more effective if more members were politically involved.
- Volunteers or accepts an invitation to become involved in Association political activity.
- Has a direct connection/relationship with political figures or has solid community ties that could prove helpful.

Move toward the HEAT! Stay out of the cold!

